



Egencia Meetings & Incentives Introduces New Meetings Solutions, Enabling Companies to More Effectively Manage the Full Spectrum of Meetings Needs

Egencia survey shows meetings & incentives management remains important despite economy, but travel managers lack tools needed for efficiency

NBTA (National Business Travel Association) Convention, San Diego – (August 24, 2009) – Egencia™ Meetings & Incentives, the full-service meetings and incentives management division of Egencia, today announced enhancements to its current offering, giving travel managers additional flexibility and insight into meetings travel. With Egencia, companies also benefit from end-to-end meetings management, including expertise in procurement services and event planning (design, production and logistics) to program optimization and analysis.

In addition, the company released the results of a survey of more than 100 travel managers that was conducted to better understand their current needs and plans for the future. Egencia's survey showed that 87 percent of respondents with an ARC spend of \$1,000,000 or more believe that meetings and incentives management is important to their company. In addition, almost half (48 percent) of all travel managers do not believe they have previously had access to the tools needed to make meetings planning and management efficient.

Nearly 60 percent of travel managers surveyed also believe that consolidating meetings and general corporate travel spend is a priority for their travel program, with the number one reason cited as the potential for cost savings. Recognizing this need, Egencia Meetings & Incentives in June introduced the first fully-integrated, single-source global solution for meetings policy and reporting. Combined with Egencia's strong meetings management organization, this solution provides online registration, attendee management, travel booking and reporting along with Egencia's experienced team of meetings professionals.

As testament to its continued investment in meetings management innovation, Egencia is empowering businesses with increased levels of flexibility and control, which provides additional cost savings and greater visibility into meetings spend. Enhancements to its end-to-end meetings offering include:

- Added flexibility to empower travel managers: support for easy-to-use guest accounts, providing any meeting participant the ability to book travel; and the ability to create open meetings where the attendee list is not pre-determined
- A custom report builder, offering an easy-to-use interface that allows travel managers to create custom reports and ad-hoc queries into both corporate and meetings spend, giving them greater control over their programs

“It's clear that corporations realize that meetings and incentives management is critical to overall program success,” said Pam Keenan Fritz, Senior Vice President, Egencia North America. “Travel buyers are focused on finding efficiencies and cost savings through consolidation and program

control. With Egencia's full-service meetings management offering, corporations are empowered with a strong combination of flexible tools and hands-on, experienced meetings management support."

According to Egencia's survey, 63 percent of travel managers indicated that meetings spend will stay the same or increase in the second half of 2009. In addition, nearly two-thirds (64 percent) of travel managers surveyed believe that spend will stay the same or increase in 2010.

"Given that a majority of travel managers are expected to maintain or grow their programs from 2009 and through 2010, we believe that effective meetings and incentives management will remain a key priority," said Debbie Grossi, Director of Egencia Meetings & Incentives North America. "Today's announcement underscores our commitment to supporting the full spectrum of corporate meetings and incentives needs, from a small group event to a large scale corporate meeting or incentive trip."

Egencia Meetings & Incentives combines professional full-service expertise and market-leading technology, giving companies complete oversight and control over planning and spend. Planned enhancements will be available by the end of 2009.

Travel buyers wanting to learn more about these new solutions can visit Egencia at booth #715 at NBTA Convention in San Diego, CA August 24-26th.

For more information on Egencia Meetings & Incentives, go to www.egenciametings.com.

About Egencia, an Expedia, Inc. Company

Egencia, an Expedia, Inc. company, is the fifth largest travel management company in the world. As part of Expedia, Inc., (NASDAQ: EXPE), the world's largest travel marketplace, Egencia helps business get ahead with a complete corporate travel offering supported by best-in-class online and offline service, and global market expertise. With real-time availability of data and customizable reports that are integrated globally, Egencia is committed to helping increase efficiencies and savings by giving its customers more insight and control over their travel program.

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For more information, press only:

Lauren Berg
Edelman
(312) 233-1390

lauren.berg@edelman.com

Kara Cook (onsite)
Edelman
(312) 912-1869

kara.cook@edelman.com